

Briana Guin

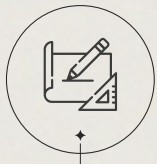
experiential designer

education

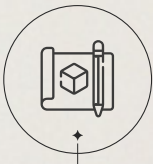
Auburn University

Bachelor of Science in Interior Design
Aug 2014 - May 2018

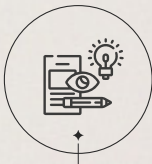
specialties



experiential activations
& spatial storytelling



conceptual design
& development



creative direction
& graphic design

design capabilities

software

SketchUp ●●●●●●●●●●

Illustrator ●●●●●●●●●●

InDesign ●●●●●●●●●○

Photoshop ●●●●●●●●●○

skills & strengths

design & creative direction

3D digital rendering

graphic design

branding & identity

strategy

space planning

presentation development

moodboard creation

effective client presentations

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work experience

Condé Nast

experiential designer

november 2019 - present

- ◆ collaborate with the creative and production team to ideate and design branded experiential built spaces, events & installations
- ◆ create 3D visualizations of spaces, events, and installations to convey the fleshed out designs in order to present to clients
- ◆ engage with a wide range of projects from a design standpoint, including but not limited to crafting design directions and client presentations, design development, corresponding with vendors & fabricators, and overseeing site installs
- ◆ ensuring client deliverables, vision and wants are met and fulfilled to the fullest while staying aligned with the company's brand

ICRAVE

interior designer

may 2018 - november 2019

- ◆ hands on approach and direct input for projects from conceptual & schematic design all the way to construction completion while also maintaining client and vendor relations during process
- ◆ utilized 3D modeling, research, diagrams, sketches, presentations, etc. to convey and present full design approach to clients
- ◆ brought innovative design solutions to every project and collaborated with team to further develop and complete each project

interests



fashion
& beauty



theater
& film



culinary
arts



sustainability



museums
& art



video games
& tech